Data + Art FESTIVAL

EXHIBITION PROGRAM

2 pm — Welcome and Opening Remarks

2.10 pm — **Fill the Void** – Kit Volta
Demonstration by Commissioned Artist

2.30 pm — Announcement of Finalists and Selected Submissions

2.45 pm — Closing Remarks and Acknowledgements

3-4 pm — Open Exhibit

Thank you

Judges

Troy Sarich - Chief Commercial Data Science Officer at Janssen Pharmaceuticals

Kit Volta – Artist and Associate Software Engineer Magic Leap

Ilker Oztop – Director Data Science Portfolio Management at Janssen Pharmaceuticals

Julian A. Jimarez Howard - Curator, Corporate Art Program

Sponsor

Jeff Headd – VP Janssen Business Technology Commercial Data Sciences

Commercial Data Sciences – Janssen Business Technology

Organizers

Bethany Hyde & Noah Nethery

Zimmerli Art Museum

71 Hamilton Street
New Brunswick, NJ 08901

To celebrate data as a medium in art, recognize the importance of art in industry, and break down the barriers of collaboration between data practitioners and artists of all backgrounds.

Digital Wellbeing

It's safe to say that we are spending more and more time in the digital world. Alongside digital being comes the need for digital wellbeing, a budding facet of healthcare.

With the theme of 'Digital Wellbeing' for this year's Data + Art Festival, we get an intimate look into these new frontiers latent in the technology landscape beyond the front-page suspects like social media consumption and screen time metrics.

Highlighted Data Artists

Data Humanism – Giorgia Lupi
Data Humanism, The Revolution will be Visualized.
We've reached peak infographics. Are you ready for what comes next?
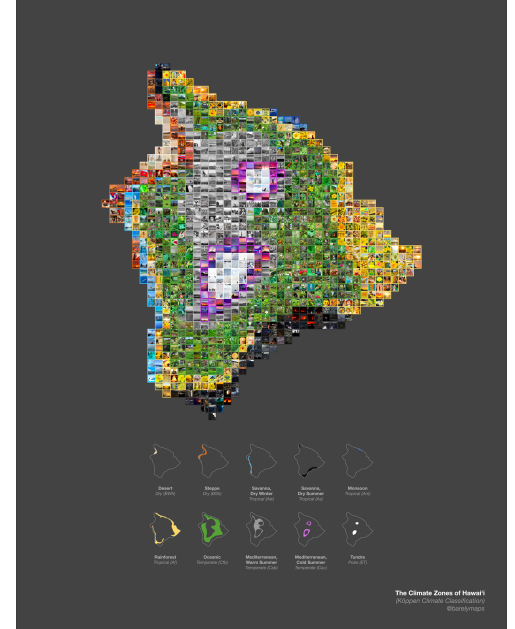
Set in Stone – J. Rosenbaum
A series of marble faces, generated by AI, as it learns to create and update its bias' on gender.

Facework – Kyle McDonald
Facework (2020) is a game that imagines a world where face analysis is key to the latest gig economy app.

Collection of SurReal Dataviz – Rossana Coro
Rossana is an Italian graphic designer and data visualiser based in Paris and Milan. She works for a French e-commerce company during the day (in order to bring home the bacon) and for culture, science communication and data visualization during the night.

The Climate Zones of Hawai'i
(Köppen Climate Classification)
@barelymaps

"I invent nothing, I rediscover."

-Auguste Rodin

Kit Volta

Kit Volta (@kitvolta) is a Brooklyn-based artist working at the intersection of art and technology. They specialize in 3D and Augmented Reality projects driven by the interaction of the human body with digital computer interfaces. Their work typically explores themes surrounding the relationship between the physical self with the online world, identity, and internal conflict in the postdigital era.

Finalists

Menjejak-Sepanjang-Hari – Izzuddin Azmi

"I Need to Take This" – Joshua Baerwald

After The Freeze – Anuj Bhutani

Love of God Audio Quotation Database – Jeffrey Cobbold

Doe No. 7 – Laura Elsener

Climate Zones 9-01 – Peter Gorman

We Know What You Did – Nami Oshiro

"Books" *Carrying Stones Project* – Sawyer Rose

"You Be At Peace" – Dan Schenker

"Side B" – Daniel Smith

Mouth of the Soil – Patrice Tullai

Death By Data – John Vig

"Conversations with Jess" – Rachel Wittels

CLOUDS – Ziwen Zhang